

**TOUR de
GEORGIA**

Presented by  at&t

PRESS RELEASE

AT&T BECOMES PRESENTING PARTNER FOR 2008 TOUR DE GEORGIA

FOR IMMEDIATE RELEASE

Contacts:

Jackie Tyson, Dir of Communications
Phone: 678-362-6228
E-mail: jbt@pelotonsports.net

Elizabeth Dewberry, Executive Director
Phone: 770-316-8029
E-Mail: elizabeth.dewberry@tourdegeorgia.com

Terri Denard, AT&T
Phone: 205-714-0777
E-mail: td9168@att.com

ATLANTA, Ga. (January 23, 2008) – Officials from the Tour de Georgia Foundation, Inc. and AT&T Inc. (NYSE: T) unveiled today the new branding for the spring's world-class cycling event, which will become the Tour de Georgia presented by AT&T. As the Presenting Sponsor for 2008 Tour, AT&T will own exclusive rights for "Communications Services" for the event, scheduled for April 21-27.

"AT&T is pleased to continue its involvement with the Tour de Georgia this year," said Sylvia E. Anderson, president of AT&T Georgia. "The Tour brings Georgia families together and attracts fans and participants from across the nation and around the world to enjoy the world class cycling event in the context of Georgia's natural beauty. The Tour brings substantial tourism and economic development dollars to our state. On behalf of AT&T, I offer my congratulations to the Tour and to Lt. Governor Casey Cagle for his leadership in making Tour de Georgia not only an economic success for Georgia, but an important philanthropic contribution, as well, by associating this event with the Aflac Cancer Center and Blood Disorders Service of Children's Healthcare of Atlanta."

Last year, AT&T signed as one of the Tour's Founding Partner sponsors, which included naming rights to the Overall Leader jersey awarded after each stage. As the Presenting Sponsor in 2008, AT&T will maintain ownership of the AT&T Leader jersey and will receive prominent branding at all venues for race week, in all pre-event promotions and in all sections of the website. The event website, tourdegeorgia.com, was one of the most visited bicycle race sites worldwide in 2007. The entire site has been redeveloped to reflect the AT&T partnership.

"The *new* Tour de Georgia presented by AT&T is going to be special. It is the sixth year for the event and I am confident that AT&T will help us make this year's Tour the biggest and

*"North America's
Premier,
Professional
Cycling Event and
Rolling Festival"*

April 21-27, 2008

*Over 660 miles in
one week*

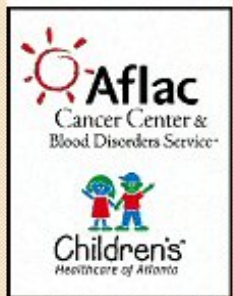
*2.8 million
spectators in five
years*

*15 of the best
national and
international
cycling teams*

*4,000 volunteers
each year*

*\$27 million in
direct economic
impact in 2007*

BENEFITING



best yet, for spectators and cyclists from all across the state and all around the world,” said Lt. Governor Casey Cagle, who serves as the chairman for Tour de Georgia Foundation, a 501 c3 organization that recently took ownership of the sports property. The Tour had previously been operated by the Georgia Partnership for Economic Development (GPED). A board of directors oversees the marketing, business operations and strategic partnerships for the Tour de Georgia presented by AT&T.

AT&T is encouraging all employees to volunteer at the Tour through the AT&T Pioneers program. Pioneers are people who want to give back to their community, allowing them to utilize their own unique skills and interest to make their community a better place to live and work. This volunteerism is also a way to help the event beneficiary, the Aflac Cancer Center and Blood Disorders Service of Children’s.

“We are absolutely thrilled to be involved with such a wonderful organization such as the Tour de Georgia,” said Shelton Stevens, Senior Development Officer for Children’s Healthcare of Atlanta. “We have no doubt that this monumental event will help the Aflac Cancer Center in its mission to find a cure for childhood cancer and blood disorders.”

PHOTO: A new tourism brochure shows the new logo for Tour de Georgia presented by AT&T, unveiled by (L to R): Sylvia Anderson, president of AT&T Georgia; Lt. Governor Casey Cagle; Gene Hayes, president of Children’s Healthcare of Atlanta Foundation; and Shelton Stevens, Senior Development Officer for Children’s Healthcare of Atlanta.

PHOTO: A new tourism brochure shows the new logo for Tour de Georgia presented by AT&T, unveiled by (L to R): Sylvia Anderson, president of AT&T Georgia; Lt. Governor Casey Cagle; Gene Hayes, president of Children’s Healthcare of Atlanta; and Shelton Stevens, Senior Development Officer for Children’s Healthcare of Atlanta.

ABOUT AT&T

AT&T Inc. is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, providers of AT&T services in the United States and around the world. Among their offerings are the world’s most advanced business communications services and the nation’s leading wireless, high speed Internet access, and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at www.att.com (c) 2007 AT&T Knowledge Ventures. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Knowledge Ventures. For more information, please review this announcement in the AT&T newsroom at www.att.com/newsroom.

ABOUT THE TOUR DE GEORGIA

The Tour de Georgia is North America’s premier, professional cycling event and rolling festival of community activities. The Tour was first held in 2003 and has become a spring tradition with a varying route of over 650 miles of racing. Over 2.8 million spectators have traveled to Georgia to watch the event in the past five years, and direct economic impact has totaled over \$148 million. The event is sanctioned by the Union Cycliste Internationale (2.HC ranking), and is part of the USA Cycling Professional Tour USA Cycling, Inc., making the event one of the top stage races for elite athletes around the world. The Tour de Georgia is owned and operated by the Tour de Georgia Foundation (501 c3) and managed by Medalist Sports (www.medalistsports.com). Route maps, host venue information, merchandise offerings and sponsor news will soon be available for the 2008 event at the official website, www.tourdegeorgia.com.

ABOUT USA CYCLING

Recognized by the U.S. Olympic Committee and the Union Cycliste Internationale, USA Cycling promotes American cycling through its 60,000 members and 2,500 annual events. USA Cycling associations include the BMX Association (BMX), National Off-Road Bicycle Association (mountain bike), U.S. Cycling Federation (road/track), the National Collegiate Cycling Association and the U.S. Professional Racing Organization professional men’s road). USA Cycling is the license holder for the USA Cycling Professional Individual Time Trial Championships and USA Cycling Professional Road Race Championships. For more information visit www.usacycling.org, or contact USA Cycling Director of Communications, Andy Lee at 719-866-4867.

ABOUT THE AFLAC CANCER CENTER AND BLOOD DISORDERS SERVICE OF CHILDREN’S

The Aflac Cancer Center and Blood Disorders Service of Children’s Healthcare of Atlanta is a national leader among childhood cancer, hematology, and blood and marrow transplant programs, serving infants to young adults. Recognized as one of the top five pediatric cancer centers in the country by Child magazine, the Aflac Cancer Center treats more than 325 new cancer patients each year and follows more than 2,000 patients with sickle cell disease, hemophilia and other blood disorders. The Aflac Cancer Center is one of many programs at Children’s committed to enhancing the lives of children through excellence in patient care, research and education. Children’s, one of the top three pediatric healthcare systems in the country, is a not-for-profit organization that benefits from the generous philanthropic and volunteer support of our community. Visit www.aflaccancercenter.org or call 404-250-KIDS for more information.