

KICK-OFF PRESS CONFERENCE HIGHLIGHTS FOR TOUR DE GEORGIA PRESENTED BY AT&T

FOR IMMEDIATE RELEASE

Contacts:

Jackie Tyson, Dir of Communications
Phone: 678-362-6228
E-mail: jbt@pelotonsports.net

Chris Aronhalt, Event Director
Phone: 770-631-1239
E-Mail: chris.aronhalt@medalistsports.com

*"North America's
Premier,
Professional
Cycling Event and
Rolling Festival"*

*Sixth Edition
April 21-27, 2008*

*600 miles of
racing in
one week*

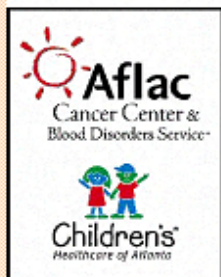
*2.8 million
spectators in five
years*

*15 of the best
national and
international
cycling teams*

*4,000 volunteers
each year*

*\$27 million in
direct economic
impact in 2007*

BENEFITING



SAVANNAH, Ga. (April 20, 2008) – The Kick-Off Press Conference for the 2008 Tour de Georgia presented by AT&T, the seven-stage, 600-mile professional cycling event, took place this afternoon at The Mulberry Inn in downtown Savannah. The event was attended by close to 30 local and national media, which included the Tour's top competing cyclists and race dignitaries officials.

"It's been a great kick-off and we are truly excited about the Tour," said Lt. Governor Casey Cagle, who heads the Tour de Georgia Foundation board of directors. "As many of you know this is my first time chairing the Tour and there are many exciting things underway. There's not a better place to start the race than out on the coastal plains of Georgia. This Tour (will be tremendous) not only because of the great racers you are going to see but also the beautiful terrain and all the beauty and splendor that Georgia has to offer."

Also in attendance were Mayor Jason Buelterman of Tybee Island, the Tour's overall start Host Venue; Pat Wingo, assistant vice president of external affairs for AT&T; Eugene Hayes, president of Children's Healthcare of Atlanta Foundation, the Tour's beneficiary; Pete Liakakis, Chatham County Commission Chairman; Chris Aronhalt, the Tour's event director; and and Tour de Georgia race director Jim Birrell.

The second part of the press conference featured comments from some of the biggest names in the professional peloton: Santiago Botero (COL) of Rock Racing; Fred Rodriguez (USA) of Rock Racing; Tom Danielson (USA) of Slipstream Chipolte presented by H30; Ivan Dominguez (CUB) of Toyota-United Pro Cycling; Li Fuyu (CHN) of GE Marco Polo Cycling; George Hincapie (USA) of Team High Road; Levi Leipheimer (USA) of Astana; Rory Sutherland (AUS) of Health Net presented by Maxxis; and Christian VandeVelde (USA) of Slipstream Chipolte presented by H30.

The 2008 Tour de Georgia presented by AT&T starts tomorrow in Tybee Island at 10:30 a.m. Riders will cover travel 71.8 miles (115.6 km) through the coastal Low-country of southeastern Georgia before finishing in Savannah at 1:30 p.m.

Following are some featured quotes from the guest panelists:

Ivan Dominguez (CUB), Toyota-United Pro Cycling Team***On the first two stages being perfect for sprint specialist like himself***

"Yeah, on paper they look like they are two pretty good days for me. I hope it's not windy like yesterday. Or else we are going to have some trouble."

Santiago Botero (COL), Rock Racing Cycling Team***On Brasstown Bald***

"No, no I don't know the stage, but everybody told me about it. It's steep, steep. I heard it's very hard. It's hard."

Fred Rodriguez (USA), Rock Racing Cycling Team***On his success at the Tour de Georgia (winning four stages in past five years)***

"I really enjoy it here. I never felt like I came with the best legs, but came away with some good results. I'm in the same boat this year. "

On his approach for this year

"Coming off pretty bad crash that's just starting to heal up; I'm a fighter and that should count for a stage"

Rory Sutherland (AUS), Health Net Presented by Maxxis***On the Team Time Trial***

"I think it will be interesting to have a change and see what it's going to be like. It may be a good opportunity for domestic squads to go head to head with ProTour teams."

Tom Danielson (USA), Slipstream Chipolte Presented by H30***On the Tour de Georgia***

"I love it very much; it's where I started my career in 2005. I'm trying to bring myself back. I had a difficult off-season, I'd like to announce again that I can ride at that level, whether it's a win or I finish in 20th place."

On preparation for the Tour de Georgia

"I've really worked on my steep climbing and time trial over the last couple months. I'm as prepared as I could be. I've got a great team and we're really motivated."

Levi Leipheimer (USA), Astana***On the strong field***

"It may be the best field ever at the Tour de Georgia. The Tour de Georgia has built quite a history already, and it's going to continue. We're here to see that it continues to grow."

Jason Buelterman, Mayor of Tybee Island***On being the Overall Start Host Venue for Stage 1 of the Tour de Georgia presented by AT&T***

"This is huge for our community; it really is a big deal for our island to be a part of this event. We are hoping to woo you all enough to convince you to come back. We've tried our best to roll out the red carpet for this event. I've seen all these folks riding around in their little pelotons. I'm not up with all this, but I will tell you, I did see someone on one of our beach cruisers try to keep up. He tried to draft them and it just didn't work. "

ABOUT AT&T

AT&T Inc. is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high speed Internet access, and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at www.att.com (c) 2007 AT&T Knowledge Ventures. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Knowledge Ventures. For more information, please review this announcement in the AT&T newsroom at www.att.com/newsroom.

ABOUT THE TOUR DE GEORGIA PRESENTED BY AT&T

The Tour de Georgia presented by AT&T is North America's premier, professional cycling event and rolling festival of community activities. The Tour was first held in 2003 and has become a spring tradition with a varying route of over 600 miles of racing. Over 2.8 million spectators have traveled to Georgia to watch the event in the past five years, and direct economic impact has totaled over \$148 million. The event is sanctioned by the Union Cycliste Internationale (2.HC ranking), and is part of the USA Cycling Professional Tour USA Cycling, Inc., making the event one of the top stage races for elite athletes around the world. The Tour de Georgia is owned and operated by the Tour de Georgia Foundation (501 c3) and managed by Medalist Sports (www.medalistsports.com). Route maps, host venue information, merchandise offerings and sponsor news are available at the official website, www.tourdegeorgia.com.

ABOUT USA CYCLING

Recognized by the U.S. Olympic Committee and the Union Cycliste Internationale, USA Cycling promotes American cycling through its 60,000 members and 2,500 annual events. USA Cycling associations include the BMX Association (BMX), National Off-Road Bicycle Association (mountain bike), U.S. Cycling Federation (road/track), the National Collegiate Cycling Association and the U.S. Professional Racing Organization professional men's road). USA Cycling is the license holder for the USA Cycling Professional Individual Time Trial Championships and USA Cycling Professional Road Race Championships. For more information visit www.usacycling.org, or contact USA Cycling Director of Communications, Andy Lee at 719-866-4867.

ABOUT THE AFLAC CANCER CENTER AND BLOOD DISORDERS SERVICE OF CHILDREN'S

The Aflac Cancer Center and Blood Disorders Service of Children's Healthcare of Atlanta is a national leader among childhood cancer, hematology, and blood and marrow transplant programs, serving infants to young adults. Recognized as one of the top five pediatric cancer centers in the country by Child magazine, the Aflac Cancer Center treats more than 325 new cancer patients each year and follows more than 2,000 patients with sickle cell disease, hemophilia and other blood disorders. The Aflac Cancer Center is one of many programs at Children's committed to enhancing the lives of children through excellence in patient care, research and education. Children's, one of the top three pediatric healthcare systems in the country, is a not-for-profit organization that benefits from the generous philanthropic and volunteer support of our community. Visit www.aflaccancercenter.org or call 404-250-KIDS for more information.

###